



QP CODE: 21103224



21103224

Reg No :

Name :

**UNDER GRADUATE (CBCS) REGULAR/REAPPEARANCE EXAMINATIONS,
DECEMBER 2021
Second Semester**

Common Course II - ML2CCT12 - മലയാളം- ഗദ്യം, യാത്രാവിവരണം

(Common for all Model II B.Com Programmes)

2017 ADMISSION ONWARDS

A4A7879F

Time: 3 Hours

Max. Marks : 80

പാർട്ട് എ

അരപ്പുറത്തിൽ കവിയാതെ ഏതെങ്കിലും പത്തു ചോദ്യത്തിന് ഉത്തരമെഴുതുക.
ഓരോ ചോദ്യത്തിനും 2 മാർക്ക് വീതം.

1. മലയാളം മറ്റേതൊരു ഭാഷയെപ്പോലെയല്ല; ദേവഭാഷയായ സംസ്കൃതമാണ് ബ്രാഹ്മണർക്ക് അനുയോജ്യം. ഇങ്ങനെ പറയാൻ കാരണമെന്ത്?
2. കെ.പി. വള്ളോൻ നടത്തിയ ഹരിജന സേവന പ്രവർത്തനങ്ങൾ വ്യക്തമാക്കുക
3. നാടകപ്പാട്ടും വില്ലവപ്പാട്ടും സിനിമാപ്പാട്ടും പരസ്യപ്പാട്ടും കവിതയായതിനെ ബി.രാജീവൻ എങ്ങനെ അപലപിക്കുന്നു?
4. അമിത യന്ത്രവൽക്കരണത്തിനും ഗാട്ടിനും വേണ്ടി പ്രാർഥിക്കുന്നവർ കണ്ടില്ലെന്നു നടിക്കുന്ന ഇന്ത്യൻ കാർഷിക യാഥാർത്ഥ്യങ്ങൾ ഏവ?
5. ആറ്റിങ്ങൾ മുത്ത തമ്പുരാട്ടി റീജൻ്റ് അല്ലെന്ന് പത്രങ്ങൾ വിധിയെഴുതിയത് ഏതു സാഹചര്യത്തിലാണ്?
6. ശുദ്ധസംഗീതത്തിനുപയോഗിക്കുന്ന വാദ്യങ്ങൾ ഏവ? അവ ഏതെല്ലാം വിഭാഗങ്ങളിൽ പെടുന്നു?
7. എന്താണ് 'ഫെയ്- മെൻ - നിസം'
8. സാഹിത്യകാര പരിചയം നടത്തുക . _ 'ജെ.ദേവിക'
9. സാഹിത്യകാര പരിചയം നടത്തുക - 'പി.പവിത്രൻ'
10. 'ബാൽതാൽ 'പ്രദേശത്തെപ്പറ്റി നിങ്ങൾക്കെന്തറിയാം?
11. കാർഗിൽ ജില്ലയിലെ 'ദ്രാസ് ' പ്രദേശത്തിൻറെ ഭൂമിശാസ്ത്രപരമായ പ്രത്യേകതകൾ ഏവ?





12. കുറിപ്പെഴുതുക. ലഡാക്ക് ചക്രവർത്തി - 'സെൻഗെ നന്ദയാൽ'

(10×2=20)

പാർട്ട് ബി

ഒന്നര പുറത്തിൽ കവിയാതെ **ആറ്** ചോദ്യങ്ങൾക്ക് ഉത്തരമെഴുതുക.

ഓരോ ചോദ്യത്തിനും 5 മാർക്ക് വീതം.

- 13. ഇന്ത്യൻ ശാസ്ത്ര സാങ്കേതിക രൂപങ്ങളെ കുളം തോണ്ടേണ്ടത് ഇംഗ്ലണ്ടിന്റെ ആവശ്യമായിത്തീർന്നു. എപ്പോൾ? എന്തുകൊണ്ട്?
- 14. 'പലപ്പോഴും മുത്ത തമ്പുരാട്ടി യെന്നല്ല, മുത്ത തമ്പുരാൻ എന്നാണ് ആറ്റിങ്ങൽ റാണിയെ വിശേഷിപ്പിച്ചിട്ടുള്ളത്.' ചരിത്രപരമായ കാരണങ്ങൾ കണ്ടെത്തുക
- 15. ടെലി-ക്യാപ്പിറ്റലിസം എന്താണ്? ഇതിന്റെ പ്രത്യേകതകൾ വിലയിരുത്തുക
- 16. ഈ രീതി കണ്ടെത്തിയില്ലായിരുന്നെങ്കിൽ ഇവിടെ തായമ്പക ഉരുവം കൊള്ളുമായിരുന്നില്ല. മേളം ഉണ്ടാകുമായിരുന്നില്ല. ഏതു രീതി? വിശദീകരിക്കുക
- 17. ഭരണഭാഷ 'മലയാള'മാക്കുന്നതുമായി ബന്ധപ്പെട്ട് പ്രധാന സർക്കാർ ഉത്തരവുകൾ ഏവ? വ്യക്തമാക്കുക
- 18. ഇക്കോ ഫെമിനിസം 'ഭൂമിയും അതിലെ സർവ്വ ചരാചരങ്ങളുമായുള്ള ഒരു വലിയ കരാറാണ്. ഡോ. മിനി പ്രസാദ് ലക്ഷ്യം വയ്ക്കുന്നതെന്തെല്ലാം
- 19. ലഡാക്കിന്റെ ബുദ്ധമതപാരമ്പര്യത്തെപ്പറ്റി കെ.ബി.പ്രസന്നകുമാർ നൽകുന്ന വിവരങ്ങളെന്തെല്ലാം?
- 20. കുറിപ്പെഴുതുക 'ഡിസ്കിറ്റി'ലെ മൈത്രേയബുദ്ധാശ്രമം
- 21. തിബത്തും ലഡാക്കും തമ്മിലുള്ള സാമ്യവ്യത്യാസങ്ങൾ ഏവ?

(6×5=30)

പാർട്ട് സി

നാലു പുറത്തിൽ കവിയാതെ **രണ്ട്** ചോദ്യത്തിന് ഉത്തരമെഴുതുക.

ഓരോ ചോദ്യത്തിനും 15 മാർക്ക് വീതം.

- 22. നാടകത്തിലെ പ്രത്യക്ഷ രാഷ്ട്രീയത്തെ ഉദാഹരിക്കുന്ന നാടകങ്ങളാണ് കെ.പി.എ.സി യുടെ നാടകങ്ങളെല്ലാം. കേരള സമൂഹനിർമ്മിതിയിൽ ഇവയുടെ പങ്കെന്ത്? ഉപന്യസിക്കുക
- 23. വായനയുടെ ശത്രു കാഴ്ചയല്ല, മറിച്ച് രണ്ടിന്റെയും പൊതു ശത്രു ആരോഗ്യകരമായ ഒരു കാഴ്ചപ്പാടിന്റെ അഭാവമാണ്. 'വായനയുടെ ബലതന്ത്രം' എന്ന ലേഖനത്തെ ആസ്പദമാക്കി ഉപന്യസിക്കുക





24. ബുദ്ധ വഴികളിലെ പ്രാർഥനാ ചക്രങ്ങൾ, പ്രാർഥനാ പതാകകൾ ഇവകൾക്ക് നേർസാക്ഷ്യമാണ് കാഴ്ചീരിലെ ബുദ്ധദേവാലയങ്ങൾ. വ്യക്തമാക്കുക
25. ലേ' നഗരത്തിന്റെ ചരിത്ര പ്രാധാന്യം, ലേ' കൊട്ടാരം, ഷേ' പാലസ് ഇവ വിശദമാക്കുക

(2×15=30)





QP CODE: 21103181



21103181

Reg No :

Name :

**B.COM DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS,
DECEMBER 2021
Second Semester**

Core Course - CO2CRT06 - BUSINESS MANAGEMENT

(Common for B.Com Model I Computer Applications, B.Com Model I Co-operation, B.Com Model I Marketing, B.Com Model I Finance & Taxation, B.Com Model I Travel & Tourism, B.Com Model II Computer Applications, B.Com Model II Finance & Taxation, B.Com Model II Logistics Management, B.Com Model II Marketing, B.Com Model II Travel & Tourism, B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation, B.Com Model III Computer Applications, B.Com Model III Travel & Tourism)

2017 & 2018 Admissions Only

C1F6EA00

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Write a short note on management as a human process.
2. What is POSDCORD?
3. What is division of work?
4. Which plan is called as 'numerised plan'?
5. What do you mean by self appraisal?
6. What do you mean by principle of span of control?
7. Define responsibility.
8. "Motivation is a complex process". Explain.
9. What is feedback control?
10. What are the steps followed in PERT and CPM?
11. List out the basic concepts of TQM.
12. List the features of Green Belts.

(10×2=20)





Part B

Answer any **six** questions.

Each question carries **5** marks.

13. Explain the different levels of management.
14. Explain the decision roles of a manager.
15. State the nature of planning.
16. State the features of coordination.
17. What do you mean by project organisation?
18. Explain the features of accountability.
19. Explain situational theory of leadership.
20. What are the problems of Quality Circle?
21. Write short notes on the strategic approach of BPR.

(6×5=30)

Part C

Answer any **two** questions.

Each question carries **15** marks.

22. MBO is a goal oriented process or a work oriented process. Comment.
23. Explain the advantages & disadvantages of Organisation Chart.
24. Leadership and management are one and the same. Do you agree? Validate your comments.
25. Is there a difference between Kaizen and Continuous Improvement.

(2×15=30)





QP CODE: 21103180



21103180

Reg No :

Name :

**B.COM DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS,
DECEMBER 2021
Second Semester**

Core Course - CO2CRT05 - BUSINESS REGULATORY FRAMEWORK

(Common for B.Com Model I Computer Applications, B.Com Model I Co-operation, B.Com Model I Marketing, B.Com Model I Finance & Taxation, B.Com Model I Travel & Tourism, B.Com Model II Computer Applications, B.Com Model II Finance & Taxation, B.Com Model II Logistics Management, B.Com Model II Marketing, B.Com Model II Travel & Tourism, B.Com Model III Computer Applications, B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation, B.Com Model III Travel & Tourism)

For Regular Candidates : 2017 Admission Onwards

For Private Candidates : 2020 Admission Only

D515BBA2

Time: 3 Hours

Max. Marks : 80

Instructions to Private candidates only: This question paper contains **two sections**. Answer **SECTION I** questions in the answer-book provided. **SECTION II**, Internal examination questions must be answered in the question paper itself. Follow the detailed instructions given under **SECTION II**

SECTION I

Part A

Answer any **ten** questions.

Each question carries **2** marks.

1. What is mercantile law?
2. What do you mean by implied contract?
3. Define fraud.
4. Explain the position and status of a finder of lost goods.
5. What is special lien?
6. What is continuing guarantee?
7. Define Agent.
8. Who is a universal agent?
9. What do you understand by the term real authority?





10. What is an agreement to sell?
11. Explain why the time of transfer of ownership of goods is important?
12. Who is an unpaid seller?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What are the essentials of a valid acceptance?
14. Explain contractual capacity of a person of unsound mind.
15. Who is bound to perform a contract?
16. What is a Pledge? What are the rights of Pawner?
17. What are the rights of the surety against the principal-debtor?
18. Explain the rights of an agent.
19. Explain the rights of principal.
20. When an agency can be terminated by act of parties?
21. What are the implied conditions in Sale of Goods Act?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Differentiate contingent contract with wagering contract. Also discuss the rules regarding enforcement of contingent contract.
23. Explain the rights and duties of a bailor.
24. What is the contract of indemnity? Explain the rights of the indemnified and the indemnifier under the Indian Contract Act.
25. List out any five requisites for valid ratification of agency .

(2×15=30)





QP CODE: 21103217

21103217

Reg No :

Name :

**UNDER GRADUATE (CBCS) REGULAR/REAPPEARANCE EXAMINATIONS,
DECEMBER 2021**

Second Semester

Common Course I - EN2CCT03 - ENGLISH-ISSUES THAT MATTER

(For all UG Programmes)

For Regular Candidates : 2017 Admission Onwards

For Private Candidates : 2020 Admission Only

05F8EA8E

Time: 3 Hours

Max. Marks : 80

Instructions to Private candidates only: This question paper contains two sections. Answer **SECTION I** questions in the answer-book provided. **SECTION II**, Internal examination questions must be answered in the question paper itself. Follow the detailed instructions given under

SECTION II

SECTION I

Part A

Answer any **ten** questions.

Each question carries **2** marks.

1. What gruesome nightmare does Oe have about humanism?
2. Why is the prison in the poem "The Old Prison" called a 'cold nest'?
3. Give the different opinions about war that come up as the passengers try to console themselves in the short story War.
4. What plan did Juan conceive to outsmart the censor mechanism?
5. Comment on the beginning of the poem "The Burning of the Books"?
6. "My lord is our bread-giver and we find it a privilege to beg for our share of corn, master, I'm your begging Mahar and feel proud to be so" Who says these words and in what context?
7. In the story A Trip Westward what is it that caused the driver to jump suddenly in his drowsiness ?
8. Who is Onula? What was her attitude towards Sentila's wish to become a pot maker?
9. What might have precipitated mass extinctions in the past?





10. How will the tree overcome the hacking and chopping?
11. When and in reference to whom was the term 'refugee' coined?
12. What had Isam and the narrator agreed between themselves?

(10×2=20)

Part B

Answer any **six** questions.

Each question carries **5** marks.

13. What advice did the husband, in the story War receive about parental love?
14. Describe the way in which patriotism is addressed in the story War.
15. "So much zeal brought him rapid promotion. We don't know if it made him very happy"
Comment on the given statement from the story The Censors.
16. How does Mhadeva react to getting the stale, rancid crumbs of bread?
17. Why was Zitkala-sa 'inflamed' on listening to her mother's story?
18. What was Onula's impression about the two batches of moist pots in the shed?
19. How does our understanding of the input-output relations of the natural economy on Earth form our concepts regarding the preservation of biodiversity?
20. Describe the anxiety of Hagar in the face of imminent death.
21. Why were the family members in the story The Child Goes to the Camp waiting for the narrator?

(6×5=30)

Part C

Answer any **two** questions.

Each question carries **15** marks.

22. How does Oe substantiate that the soul of the entire humanity was salvaged by the people of Hiroshima by their resilience in the effort to rebuild their lives.
23. Why is freedom essential for writers according to Salman Rushdie and Toni Morrison?
24. Critically evaluate the poem "On Killing a Tree" as emblematic of the connection between living beings and nature.
25. Narrate the experiences and baffling ironies of life faced by the refugees as picturised by W H Auden.

(2×15=30)





QP CODE: 21103179



21103179

Reg No :

Name :

**B.COM DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS,
DECEMBER 2021
Second Semester**

Core Course - CO2CRT04 - FINANCIAL ACCOUNTING II

(Common for B.Com Model II Computer Applications, B.Com Model II Finance & Taxation, B.Com Model II Marketing, B.Com Model II Travel & Tourism, B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation, B.Com Model III Computer Applications, B.Com Model III Travel & Tourism, B.Com Model I Computer Applications, B.Com Model I Co-operation, B.Com Model I Marketing, B.Com Model I Finance & Taxation, B.Com Model I Travel & Tourism, B.Com Model II Logistics Management)

For Regular Candidates : 2017 Admission Onwards

For private Candidates : 2020 Admission Only

1970A5B1

Time: 3 Hours

Max. Marks : 80

Instructions to Private candidates only: This question paper contains **two sections**. Answer **SECTION I** questions in the answer-book provided. **SECTION II**, Internal examination questions must be answered in the question paper itself. Follow the detailed instructions given under **SECTION II**

SECTION I

Part A

Answer any **ten** questions.

Each question carries **2** marks.

1. Who is a Hire vendor?
2. What is Instalment Purchase System?
3. Should depreciation to be charged on fixed assets purchased on hire purchase in the books of hire purchaser?
4. Define a Branch.
5. What do you mean by abridged incorporation?
6. What do you mean by departmental trading account?
7. How would you allocate Lighting and Rent among different departments of Departmental Organisation?





8. Mention the order of settlement of claim on dissolution of a firm.
9. Mention any four circumstances under which a partnership firm is dissolved.
10. Explain proportionate capital method.
11. Explain the treatment of goodwill at the time of dissolution of firm.
12. What is AS 22?

(10×2=20)

Part B

Answer any six questions.

Each question carries 5 marks.

13. On 1-1-2014 Ramaswamy purchased a Machine under hire purchase system. According to the terms of agreement ₹ 40,000 was to be paid on signing the agreement. The balance amount was to be paid in four annual instalments of ₹ 25,000 each together with interest. The cash price was ₹ 1,40,000. Interest is chargeable on outstanding balance at 20% per annum. Calculate interest for each year and the instalment amount.
14. Accounting treatment of Partial Repossession in the books of both hirer and hire vendor?
15. Mr. Ram of Kochi has a branch at Trivandrum which sells goods for cash only .The following are the transactions between the branch and the head office for the year ended 31st Dec . 2016.

| | |
|--|----------|
| Opening stock on 1st January 2016 | 2,00,000 |
| Goods supplied to branch | 5,00,000 |
| Cash sent to branch for rent | 2,000 |
| Cash sent to branch for other expenses | 1,000 |
| Cash received from the branch | 6,00,000 |
| Closing stock on 31st December 2016 | 1,50,000 |
| Petty cash balance on 31st December 2016 | 100 |

Pass journal entries and prepare branch account in the books of the head office.

16. The following are extracted from the Trial balance of head office and its Bombay Branch:

| | | | | |
|--|-------------|---------------|-----|-----|
| | Head office | Bombay branch | | |
| | Dr. | Cr. | Dr. | Cr. |

| | | | | |
|-----------------------------|-------|--|--------|--------|
| Branch account | | | | |
| Goods sent to Bombay branch | 34000 | | 23,000 | |
| Goods received from H. O | | | 21,000 | 29,000 |
| Head office account | | | | |

Show how the adjusting entry will appear in the books of head office and branch





17. Differentiate between branches and department.
18. From the following prepare Departmental Trading and Profit and Loss account and General Profit and Loss Account for the year ended 31.12.2018

| Particulars | Dept X | Dept Y |
|----------------------|----------|--------|
| Opening Stock | 40,000 | 10,000 |
| Purchases | 2,15,000 | 30,000 |
| Wages | 20,000 | 10,000 |
| Transfer from Dept X | | 60,000 |
| Closing Stock | 45,000 | 22,000 |
| Sales | 2,10,000 | 80,000 |

The entire closing stock of Department Y represents goods transferred from Department X at cost plus 25%. Distribution expenses amounted to Rs.24, 000 which is to be allocated between departments in the ratio 5:1.

19. Explain Garner Vs Murray case decision.
20. Explain the accounting steps for the dissolution of a firm.
21. What are Accounting standards?

(6×5=30)

Part C

Answer any **two** questions.

Each question carries **15** marks.

22. Jass Traders purchased a Truck for Rs. 5,60,000 from Harita Finance Ltd. Under Hire Purchase System. Payment was to be made Rs.1,50,000 down and 3 instalments of Rs.1,50,000 each at the end of each year. Interest on the outstanding amount is charged at 5% p.a. The truck is depreciated @ 10% on Diminishing Balance Method.

Jass Traders paid the down money and the first instalment at the end of the first year but could not pay the second instalment and as a result Harita Finance Ltd. repossessed the truck. Prepare accounts in the books of Jass Traders.

23. Stylish Products Ltd has its head office in Kolkata and a branch at Delhi. the branch keeps a debtors ledger only and banks all cash received to the credit of head office bank account. All expenses of the branch are paid by the head office. Goods are invoiced to the branch at selling price which is cost plus 33 1/3%. On 1st January, 2016 at the commencement of the financial year, the following balances appeared in head office





ledger.

| | |
|-----------------------|--------------------------|
| Branch debtors a/c | 15,000 |
| Branch stock a/c | 6,000(at selling price) |
| Branch adjustment a/c | 1,500(Cr.) |

The following were the transactions of the branch for the year ended 31st Dec.

2016-

| | |
|--|----------|
| Cash sales | 7,500 |
| Discount allowed to branch debtors | 3,690 |
| Credit sales | 1,50,000 |
| Goods from head office at selling price | 1,80,000 |
| Branch expenses paid by head office | 37,500 |
| Cash received from branch debtors | 1,44,000 |
| Stock at branch on 31st Dec. 2016 at selling price | 24,000 |

Prepare the necessary ledger accounts relating to branch transactions in the books of the head office according to stock and debtors system.

24. From the following balances prepare Departmental Trading and Profit and Loss Account for the year ended 2018.

| | | | |
|----------------|-----------|------------------------|--------|
| Opening Stock: | | Salaries: | |
| Dept X | 50,000 | Dept X | 60,000 |
| Dept Y | 65,000 | Dept Y | 50,000 |
| Purchases: | | Insurance: | |
| Dept X | 3,90,000 | Dept X | 15,000 |
| Dept Y | 8,50,000 | Dept Y | 12,000 |
| Sales: | | Miscellaneous Expenses | 55,000 |
| Dept X | 7,75,000 | | |
| Dept Y | 11,50,000 | | |

Additional Information:

1. Closing stock of Department X is Rs.50,000 including goods from Dept B Rs.8,000 at cost to Dept A and closing Stock of Dept Y is Rs.40,000 including goods from Dept X Rs.15,000 at its usual selling price.
2. Opening stock of Dept X and Dept Y includes goods of the value Rs.10,000 and Rs.8,000 taken from Dept Y and Dept X respectively at cost to transferer Departments.

During the year Dept X transferred goods to Department Y of the value of Rs.1,85,000 and Dept Y transferred goods to Dept X of the value of Rs.2,75,000 both at usual selling price to transferer departments.





25. The following is the Balance Sheet of A,B and C as on 31st December 2018, when they decided to dissolve the firm.

| Liabilities | Amount | Assets | Amount |
|------------------|--------|---------------|--------|
| Sundry Creditors | 15,000 | Sundry Assets | 67,500 |
| Capitals: | | | |
| A | 16,500 | | |
| B | 27,000 | | |
| C | 9,000 | | |
| | 67,500 | | 67,500 |

The partners share the profits and losses in the ratio 3:2:1. The assets realized as follows:

First instalment 10,000. Second instalment 20,000. Third instalment 10,500. Fourth installment 9,000. Show the distribution of cash under (a) Proportionate capital method and (b) Maximum possible loss method.

(2×15=30)





QP CODE: 21103221



21103221

Reg No :

Name :

**UNDER GRADUATE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS,
DECEMBER 2021
Second Semester**

Common Course II - HN2CCT05 - HINDI-POETRY & MASS MEDIA

(Common for Model II B.Com Programmes)

2017 ADMISSION ONWARDS

6C0B73C3

Time: 3 Hours

Max. Marks : 80

Part A

किन्हीं दस प्रश्नों के उत्तर लिखिए

1. बीजक क्या है? इसमें किसकी रचनाएँ संकलित हैं?
2. निराला की किन्हीं दो रचनाओं के नाम लिखिए।
3. अज्ञेय का पूरा नाम क्या है? वे किस वाद के कवि थे?
4. रामदरश मिश्र का पहला काव्य संग्रह कौन सा है? उसका प्रकाशन किस साल में हुआ था?
5. शहर का व्याकरण किसकी कविता है? वह किस संग्रह की कविता है ?
6. केदारनाथ सिंह किस सप्तक के कवि थे? उनका पहला कविता संग्रह किस साल में प्रकाशित हुआ?
7. सलिल चौधरी किस रूप में विख्यात थे? उनका जन्म किस साल हुआ?
8. राही मासूम रज़ा द्वारा लिखित वीर अब्दुल हमीद की जीवनी का नाम क्या है? वे किस युद्ध में शहीद हुए थे?
9. राही मासूम रज़ा के अनुसार कला का मकसद क्या है?
10. निहलानी जी को फिल्मकार बनाने में किन किन लोगों का योगदान रहा?
11. सत्यजित राय किस क्षेत्र में विख्यात थे? उनको भारत रत्न किस साल प्रदान किया था?
12. कैमरा से देखी जब मैं ने काशी किसकी रचना है? यह किस पुस्तक का अंश है?

(10×2=20)

Part B

किन्हीं छः प्रश्नों के उत्तर लिखिए

13. सप्रसंग व्याख्या कीजिए। तुलसी मीठे वचन ते, सुख उपजत चहुँ ओर । / बसीकरन यह मंत्र है, तज दे वचन कठोर ॥





14. सप्रसंग व्याख्या कीजिए। कैसा था अतीत मेरा अब / बीत रहा यह कैसा काल। / क्यातुम व्याकुल होतीं ?/ मेरे दुःख पर रोतीं ?
15. सप्रसंग व्याख्या कीजिए। राजा ने आदेश दिया : चलना बंद / क्योंकि लोग चलते हैं तो राजा के विरुद्ध चलते हैं।
16. सप्रसंग व्याख्या करे। इसी चूल्हे में / पहले भरी थी हवा / बाद में भरी गयी आग / और अब राख भरी है।
17. सप्रसंग व्याख्या करे। तीर-धनुष-मांदल-नगाड़ा-बांसुरी / सब बटोर लिए जा रे हैं लोक संग्रहालय / समय की मुर्दा गाडी में लादकर
18. आसाम की किन किन चीजों ने सलिल चौधरी को प्रभावित किया था?
19. एस्थेटिक प्लेजर का क्या तात्पर्य है?
20. गोविन्द निहलानी ने अपनी फिल्मों में प्रेम की अभिव्यक्ति किस प्रकार की है?
21. काशी विश्वनाथ मंदिर की विशेषताएं क्या क्या है?

(6×5=30)

Part C

किन्ही दो प्रश्नों के उत्तर लिखिए

22. उधार कविता का सन्देश क्या है?
23. समकालीन सन्दर्भ में 'राजा ने आदेश दिया ' कविता की प्रासंगिकता क्या है? विचार करे।
24. संगीतकार के किन किन संघर्षों के बारे में लेखक हमें बताते हैं ? विस्तार से लिखिए।
25. सत्यजित राय ने विश्वनाथ मंदिर की पूजा की शूटिंग किस प्रकार किया था?

(2×15=30)





21103182

QP CODE: 21103182

Reg No :

Name :

**B.COM DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS,
DECEMBER 2021
Second Semester**

Complementary Course - CO2CMT02 - PRINCIPLES OF BUSINESS DECISIONS

(Common for B.Com Model I Computer Applications, B.Com Model I Co-operation, B.Com Model I Marketing, B.Com Model I Finance & Taxation, B.Com Model I Travel & Tourism, B.Com Model II Computer Applications, B.Com Model II Finance & Taxation, B.Com Model II Marketing, B.Com Model II Logistics Management, B.Com Model II Travel & Tourism, B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation, B.Com Model III Computer Applications, B.Com Model III Travel & Tourism)

For Regular Candidates : 2017 Admission Onwards

For Private Candidates : 2020 Admission Only

94FDFD00

Time: 3 Hours

Max. Marks : 80

Instructions to Private candidates only: This question paper contains **two sections**. Answer **SECTION I** questions in the answer-book provided. **SECTION II**, Internal examination questions must be answered in the question paper itself. Follow the detailed instructions given under **SECTION II**

SECTION I

Part A

Answer any ten questions.

Each question carries 2 marks.

1. What is a decision?
2. Write any two limitations of law of demand.
3. What is meant by company demand and industry demand? Write an example.
4. What is price elasticity of demand?
5. What is cross elasticity of demand?
6. What is average product?
7. What is the role of law of diminishing returns in decision making?
8. Why two isoquants never intersect each other?





9. What is cost function?
10. Distinguish between pure competition and perfect competition.
11. What is absolute monopoly?
12. Explain cost plus pricing.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the significance of discounting principle in business decision with an example.
14. Discuss the managerial uses of income elasticity of demand.
15. Write a note on the survey techniques used for demand forecasting.
16. What are internal economies of scale?
17. What are the general determinants of cost?
18. What are the objectives of pricing?
19. What is meant by product differentiation?
20. Explain kinked demand curve theory.
21. Explain pricing under collusion in oligopoly.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Define Decision making. Explain the steps involved in decision making.
23. How does analysis of demand contribute to business decision making?
24. Explain the law of returns to scale with the help of an example.
25. Explain price determination under price discrimination.

(2×15=30)

